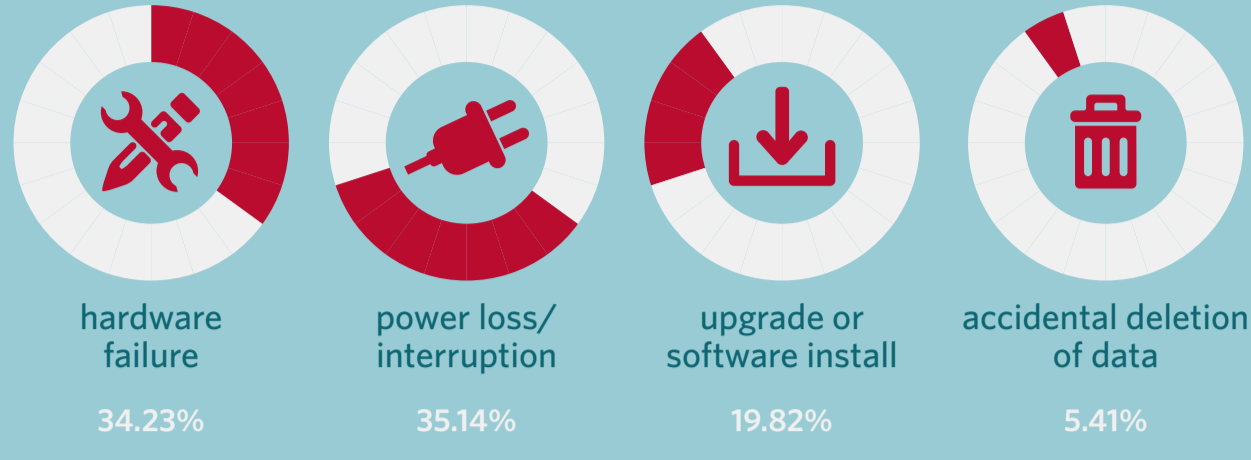


Hardware Failure, Power Loss and Ransomware, Oh My!

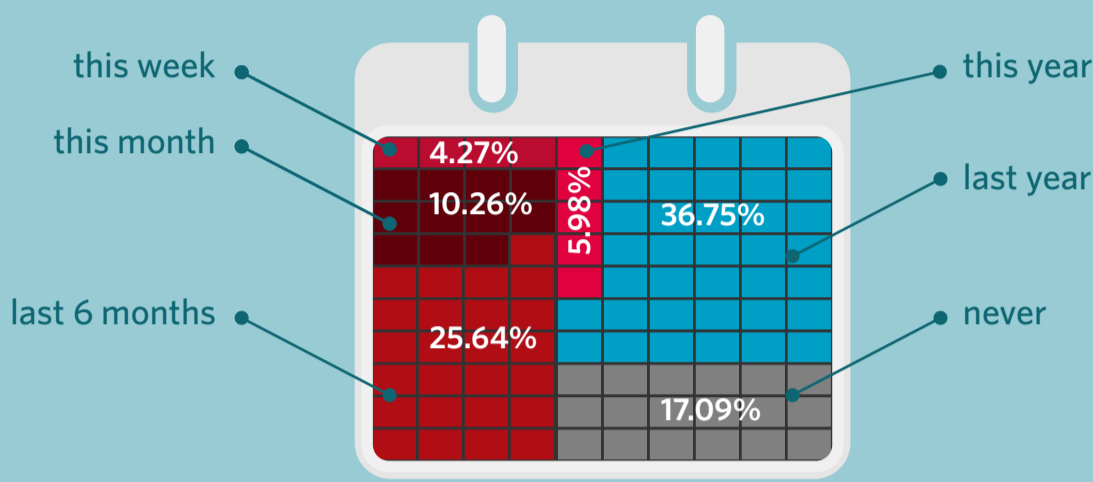


Datacenter disasters are more common than you think. A shocking **95%** of businesses experienced outages for reasons unrelated to natural disasters.



Potential for loss or downtime is great

Approximately **47%** of companies experienced an **outage or downtime this year.**

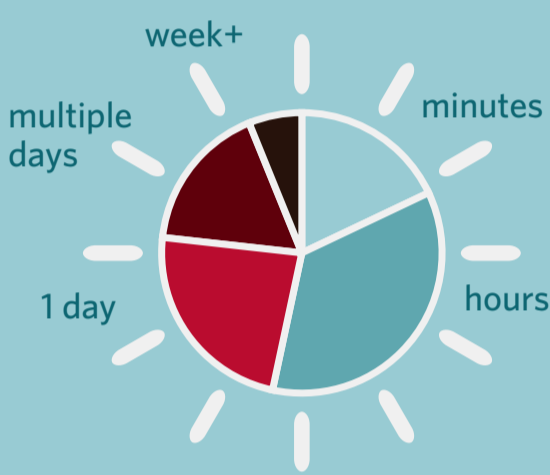


Companies are likely to recover lost data, but when?

77% of businesses were at least fairly confident of full recovery.

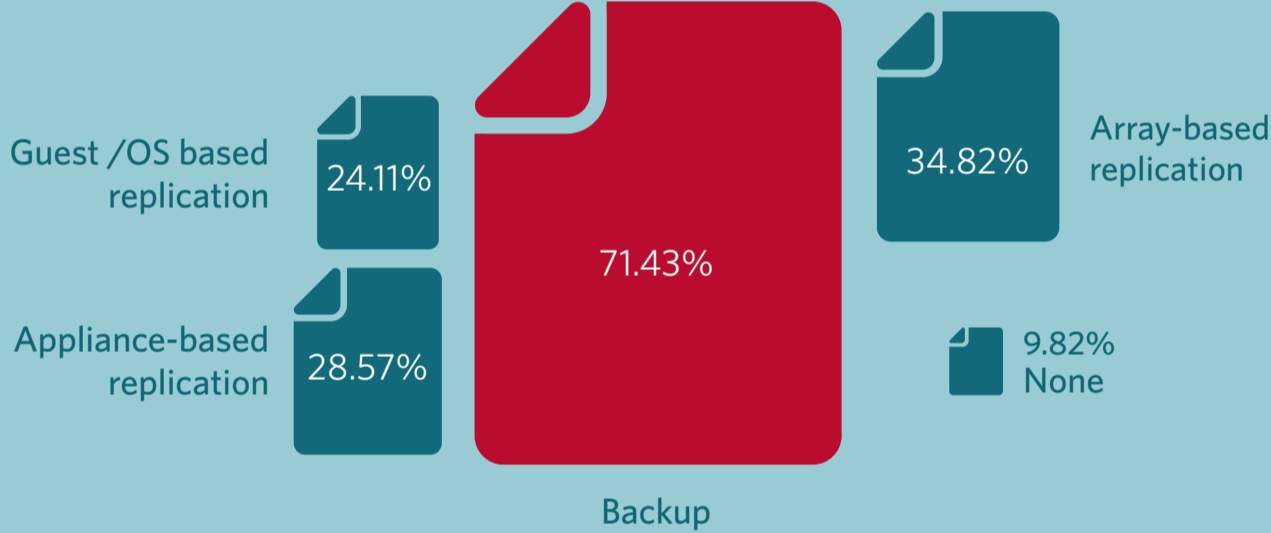


but 49% are going to need **A DAY** or more to recover.



Common recovery tools give a false sense of reliability

What type of data protection do you use?



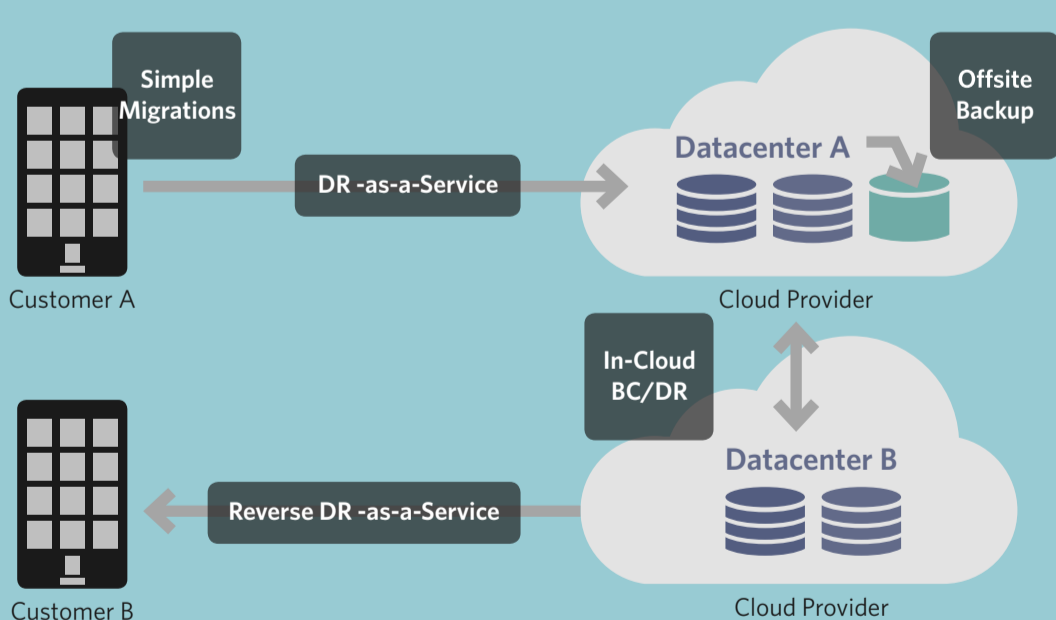
Few companies can easily test their DR solutions

68.8% test their DR less than once a year or **never.**



Consider Cloud DR or DRaaS

DR as a Service uses a cloud provider's compute, networking and storage to act as the target site for replication & recovery.



Approximately **2/3** of companies have deployed or are considering the Cloud as part of their DR plans.

Be 100% prepared with DRaaS.
Contact Cloudstar to learn more.



Cost-effective

Eliminate huge expenses such as hardware, space, power & staff



Simple

Helps simplify compliance requirements (HIPAA, PCI, DSS, SOX)



Reliable

Dramatically improve RTO with DRaaS (from hours/days to minutes)